



What is Lotsa Helping Hands? Lotsa Helping Hands powers online caring Communities that help restore health and balance to caregivers' lives. More than 65 million people serve as caregivers for loved ones with chronic disease or disability. The service brings together caregivers and volunteers through online Communities that organize daily life during times of medical crisis or caregiver exhaustion in neighborhoods and communities worldwide. Caregivers benefit from the gifts of much needed help, emotional support, and peace of mind, while volunteers find meaning in giving back to those in need.

What is LotsaHelp@Work? Our LotsaHelp@Work Program allows you to provide a branded version of the Lotsa Helping Hands service to your employees as a resource to make their lives easier, reduce their stress, and increase overall productivity – while reinforcing your commitment to their work / life balance. Through a link on your intranet, you can offer the service to your employees, allowing them to create their own, private caregiving Communities.

The Result? Employees are more focused at work, you have a new opportunity for employee attraction and retention, and you add to your company's employee value proposition.

Caregiver Support

See how caregivers benefit from reduced stress

- Decreased anxiety from simple, quick coordination of needs with available resources
- Reduced stress in communicating with those who want to provide support
- Faster recovery of loved ones resulting from psycho / emotional community support

Return on Investment

Achieve bottom line growth through increased employee productivity

- Low-cost introductory annual license fee provides immediate way to bring tangible support to employee caregivers
- Increased productivity from offering a caregiving coordination tool that can reduce employee absenteeism as well as frequency of arriving to work late and leaving early
- Reduced health care costs as employee caregivers lower their own health risks associated with the stresses of caregiving

Additional Marketing Exposure

Extend your company's brand

- Spread brand recognition beyond your employee base – every time an employee creates a private community website, your company's name and logo will be viewed many times – by an average of 30 or more members
- Derive goodwill as your company is associated with caring about employees

Employee Morale

Watch your corporate culture improve as employees begin to actively help one another

- Strengthened workplace culture from employees helping one another
- Gratitude that their employer cares enough to find resources which help make a positive impact on their lives
- Increased sense of pride in their company when volunteerism is promoted and supported



Landing Page from Company Web Site



Inside Your Community

Features of LotsaHelp@Work

- Our hosted service linked from your corporate intranet
- 24/7 Member Support to all hosted Communities
- Annual license fee for unlimited number of Communities
- Free and automatic functional upgrades, as available
- Company name and logo on Landing page
- Company name and logo on every Community page
- Paragraph in the **About Us** section of all Community web sites
- Resources: 1 Button for customization on all Community web sites such as "How to help someone battling cancer".
- No paid advertising on Community pages
- Custom default **Announcements** in all Communities when they are first created such as "Our organization is pleased to provide this caregiving Community to support your needs. We hope it is helpful to you, your family and your community."
- Marketing templates for promotional purposes
- Employer webinars, hosted by Lotsa

Get Started

To learn more about how to license Lotsa Helping Hands™ for your employees, or to request a brochure, email busdev@lotsahelpinghands.com



Lotsa Helping Hands
create community