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LotsaHelp@Work Offers Solution to Nation's Caregiving Crisis

Program has Potential to Increase Employee Productivity, Decrease Missed Days, and More

Wellesley, Mass. (December 5, 2012) – [Lotsa Helping Hands](#) today launched [LotsaHelp@Work](#), an innovative program enabling corporations and organizations across the country to offer a specialized version of its proven service to caregiving employees as well as those who might find themselves in a caregiving circumstance in the future.

More than 65 million Americans serve as caregivers to aging parents and those with chronic disease or disability. At some point in our lives, most of us become [caregivers](#). Caregivers provide 80 percent of unpaid care to loved ones and are more susceptible to heart disease, diabetes, and depression. According to an AARP report, 17 percent of our nation's full-time work force serve as caregivers. Their combined responsibilities result in more than 126 million work days annually, with an estimated \$25.5 billion in lost productivity.

Lotsa Helping Hands can be offered through a link on a company's website or intranet, enabling employees or their colleagues to create a private community website to organize the help that can oftentimes be overwhelming for working caregivers – tasks such as meals delivery, rides to medical appointments and other household duties. There is a Help Calendar for organizing tasks, Community Building Features that offer emotional support, and a Vital Information section that allows the family to safely store and retrieve health, medical and financial information.

Caregiving employees benefit from a resource that can make their lives more manageable and reduce stress while companies will reinforce commitments to work/life balance, recruit and retain top talent, and increase overall productivity. Companies with a specialized version of the service can display their own content, promote programs, and showcase their own corporate branding within all the communities created from their version.

"LotsaHelp@Work is an excellent way for employers to provide the help caregivers desperately need. So often, employers aren't aware of individuals' caregiving responsibilities – be it for a family member, friend, loved one, or neighbor, or supporting a caregiver they know," said Hal Chapel, Co-Founder and CEO, Lotsa Helping Hands. "By offering Lotsa Helping Hands to employees, companies and organizations across the country will help address our nation's caregiving crisis and ultimately reduce the number of missed days at work and minimize the billions of dollars lost in productivity each year."

Lotsa Helping Hands makes a difference in caregivers' lives. For more than five years, Lotsa has powered [online caring communities](#) that help restore health and balance to caregivers' lives, bringing together caregivers and volunteers online to organize daily life during times of medical crisis or caregiver exhaustion in neighborhoods and communities worldwide. Caregivers benefit from the gifts of much needed help, emotional support, and peace of mind, while volunteers find meaning in lending a hand and giving back to those in need. To date, nearly 1.3 million members have lent a hand through a Lotsa Helping Hands community.

To learn more about LotsaHelp@Work, please visit www.lotsahelpinghands.com/atwork.

About Lotsa Helping Hands

Lotsa Helping Hands powers Private and Open online caring communities that help restore health and balance to caregivers' lives. The free service brings together caregivers and volunteers through online communities that organize daily life during times of medical crisis or caregiver exhaustion in neighborhoods and communities worldwide. To date, nearly 1.3 million members have lent a hand through a Lotsa Helping Hands community and

more than 50 national nonprofit organizations partner with Lotsa to support caregivers. For more information about Lotsa Helping Hands, visit www.lotsahelpinghands.com.

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