

FOR IMMEDIATE RELEASE

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New Mobile App Available for Caregivers and their Circles of Community

Helping Just Got Easier with the Lotsa Helping Hands Free Mobile App

Wellesley, Mass. (May 21, 2013) – <u>Lotsa Helping Hands</u>, the national leader in online caring communities, announces today the release of its free Mobile App, available for download in the App Store. With a growing network of volunteers in Lotsa Helping Hands communities, Lotsa's new Mobile App will make helping even easier by allowing members to stay connected from their mobile devices. Members can sign in to their communities, create new communities, add tasks to their personal calendar and receive updates on the go.

Lotsa Helping Hands addresses the needs of the more than 65 million Americans who are caregivers to those faced with a medical crisis, chronic disease or disability, or to aging family members. From the free Mobile App, members can access all of the features currently available in Lotsa communities, including the community calendar, message boards, well wishes, photo galleries, vital information section, and resources from its national nonprofit partners. Members can easily switch between communities or create a new one.

"We have long been the service of choice among those helping and volunteering for loved ones or others in their communities in times of medical crisis. Our service will always be available from a desktop computer, but the release of our Mobile App allows our members to help one another from anywhere and stay connected. We are excited to be offering our Mobile App to our current members as well as to new families that need our service," said Hal Chapel, CEO and co-founder of Lotsa Helping Hands.

For more than five years, Lotsa has powered online caring communities that help restore health and balance to caregivers' lives, bringing together caregivers and volunteers online to organize daily life during times of medical crisis or caregiver exhaustion in neighborhoods and communities worldwide. Caregivers benefit from the gifts of much needed help, emotional support, and peace of mind, while volunteers find meaning in lending a hand and giving back to those in need. To date, nearly 1.4 million members have lent a hand through a Lotsa Helping Hands community.

To download the Lotsa Mobile App, please visit <u>https://www.lotsahelpinghands.com/redirect/279</u>

About Lotsa Helping Hands

Lotsa Helping Hands powers Private and Open online caring communities that help restore health and balance to caregivers' lives. The service brings together caregivers and volunteers through online communities that organize daily life during times of medical crisis or caregiver exhaustion in neighborhoods and communities worldwide. To date, nearly 1.4 million members have lent a hand through a Lotsa Helping Hands community and more than 50 national nonprofit organizations partner with Lotsa to support caregivers. For more information about Lotsa Helping Hands, visit <u>www.lotsahelpinghands.com</u>.